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PAINTING PROFESSIONALS®

# PERMASHEEN®

## CALIFORNIA FORMULA

### Interior/Exterior Acrylic Semi-Gloss Paint W 901E



**DESCRIPTION:** PERMASHEEN® California Formula is a premium interior/exterior acrylic semi-gloss paint that provides superior non-blocking properties and outstanding adhesion to aged alkyd enamels. PERMASHEEN California Formula is smooth flowing and forms a non-yellowing, stain resistant, washable finish, making it ideal for kitchen and bathroom walls, high-traffic areas, trim and doors, cabinets, window frames, and handrails.

### PRODUCT INFORMATION

<b>SOLVENT TYPE</b> Waterborne		<b>RESIN TYPE</b> 100% acrylic		<b>SURFACE PREPARATION</b> All surfaces must be cured, clean, dry, and free from dirt, dust, rust, stains, grease, oil, mildew, wax, efflorescence, and other contaminants. Remove all loose, peeling, or chalky paint by sanding, scraping, or other appropriate methods. Repair all cracks, holes, and other surface imperfections with a suitable patching material. Repaired surfaces should then be sanded, cleaned, and spot-primed with a suitable primer or sealer. Glossy surfaces should be dulled to provide a roughened surface for good adhesion.	
<b>FINISH</b> (ASTM D 523) Semi-Gloss: 55–65% on a 60° meter				<b>SPECIAL INSTRUCTIONS</b>	
<b>COLORS</b> Stock colors: Swiss Coffee, Navajo White, Pearl White, and Cottage White. Other colors can be special ordered or store mixed.				<ul style="list-style-type: none"> <li>CAUTION: Scraping or sanding surfaces of older buildings (especially pre-1978) may release dust containing lead or asbestos. EXPOSURE TO LEAD OR ASBESTOS CAN BE VERY HAZARDOUS TO YOUR HEALTH. Always wear appropriate personal protective equipment during surface preparation, and finish cleanup of any residues by water-washing all surfaces. For more information, see Dunn-Edwards brochure on "Surface Preparation Safety" or call EPA's National Lead Information Hotline at 1-800-424-LEAD, or log onto <a href="http://www.epa.gov/lead/or/asbestos">www.epa.gov/lead/or/asbestos</a>, or contact your state or local Health Department.</li> <li>This product can neither cause nor prevent or cure the growth of mold, mildew, or other forms of fungus. Excessive moisture and inadequate ventilation are the main conditions that promote their growth. Correct any such conditions before painting.</li> <li>Do not apply when the air or surface temperature is below 50°F.</li> </ul>	
<b>TINT BASES</b> L Tintable White, MA Medium, U Ultra Deep, R Red				<b>PRIMERS</b>	
<b>VISCOSITY@77°F/25°C</b> (ASTM D 562) 95–100 KU				<b>DRYWALL</b>	
<b>MAXIMUM VOC CONTENT</b> 50 g/L (as supplied)				Textured: } Untextured: } <b>Vinylastic® (W 101V)</b> Skim-coated: }	
<b>SOLIDS BY VOLUME</b> (ASTM D 2697) 35.0% ± 2%		<b>SOLIDS BY WEIGHT</b> 46.0 ± 2%		<b>MASONRY</b>	
<b>WEIGHT PER GALLON</b> (ASTM D 1475) 10.40 lbs.				Stucco: } Tilt-up concrete: } <b>Super-Loc® (W 718) or Eff-Stop® (W 709)</b> Poured-in-place: } Brick: } Concrete block: <b>Blocfil (W 304 or W 305)</b> Smooth trowel: <b>Super-Loc® (W 718) or Enduraseal® (W 360)</b>	
<b>COMPOSITION BY WEIGHT</b>				<b>WOOD/SYNTHETIC WOOD-INTERIOR</b>	
<b>Pigment-24.0%</b>		<b>Vehicle-76.0%</b>		Trims, doors: } Masonite: } <b>Unikote (W 707V) or Ultra-Grip® (W 715)</b> Hardboard: }	
*Prime pigments .....22.2		Acrylic resins .....21.6		<b>WOOD-EXTERIOR</b>	
Reinforcing pigments .....1.8		Water & additives .....54.4		Trim, sash, fascia: } Rough-sawn: } <b>E-Z Prime® (W 708)</b> T1-11 siding: }	
*Prime pigments include titanium dioxide (TiO <sub>2</sub> ), plus all other pigments directly adding to the hiding power of this paint.				<b>SYNTHETIC WOOD-EXTERIOR</b>	
<b>RECOMMENDED FILM THICKNESS PER COAT</b> Wet: 4.3 mils                      Dry: 1.5 mils				Masonite: } Hardboard: } <b>Ultra-Grip® (W 715)</b> MDO siding: }	
<b>PRACTICAL COVERAGE PER COAT AT RECOMMENDED DRY FILM THICKNESS</b> Approximately 350–375 sq. ft. per gallon, depending on surface conditions.				<b>METAL</b>	
<b>THINNING RECOMMENDATIONS</b> Designed to be applied at package consistency. However, if thinning is necessary to maintain good flow and workability, add up to 1/2 pint (8 fl. oz.) of clean water per gallon.				Ferrous: <b>Ultra-Grip® (W 715)-INTERIOR ONLY or Corrobar® (43-5), Galv-Alum™ (43-7) or Bloc-Rust® (43-4)</b> Non-ferrous: <b>Ultra-Grip® (W 715) or Galv-Alum™ (43-7)</b>	
<b>AVERAGE DRY TIME@77°F/25°C</b> (ASTM D 1640) To touch: 1–2 hours Recoat: 6–8 hours					
<b>APPLICATION EQUIPMENT</b> Brush, roller, airless spray, HVLP spray					
<b>PACKAGING</b> Quart, one-gallon, five-gallon containers					
<b>STORAGE</b> Store in a dry area. Protect from freezing. Extreme temperatures may cause paint to become unusable. For example: freezing and thawing may cause paint to gel, and high heat may cause solid skin to form.					
<b>CLEANUP</b> Warm, soapy water		<b>DISPOSAL</b> For information on local options to dispose of unwanted, leftover paint, call 800-CLEANUP, or log onto <a href="http://www.cleanup.org">www.cleanup.org</a> .			
<b>CONFORMS TO</b> Green Seal's Standard GS-11 & LEED requirements					
<b>MATERIAL SAFETY DATA SHEET</b> Form #2					